

LEARNING AND TEACHING NEWS

#3 - SEPTEMBER 2021



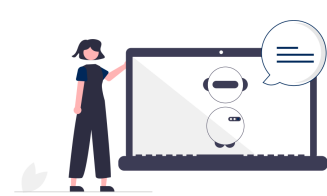
en partenariat avec



EDITO

2021-2022 promises to be a busy year as the projects in the strategic plan are taking shape: lectures' training, offering distance-learning options to students, Gaia, revising competency framework, among others. Coupled with a hope to return to the new normal, as more students are present on campus (hooray!) and well-established procedures to make classes accessible for those who cannot attend, we are invited as higher education professionals to refocus our delivery methods and priorities, dare we say our roles as educators as the next session presents.

L&T in the news



Without a surprise, the summer period witnessed a focus on digital learning post covid-response era. Many observers of the Higher Education sector celebrate a knock-off effect of the past two years: universities are attentive to designing a [more learner-centric](#) (EN) learning experience via innovation. Higher Ed institutions need to set a long-term plan vision for [Virtual Learning](#) (EN). Meanwhile, an intermediate period of transition is in order during which blended learning has clear benefits and we should continue to lever those.

This immediate period is witnessing various experimentations and observations in relation to technology-enhanced learning, for example, embracing technology to our needs may lead to promising outcomes. Examples include improving creativity via a [chatbot brainstorming](#) (EN), turning students into [virtual reality explorers](#) (FR) and observing the impact of using [augmented reality](#) (FR) on the performance and attitudes of learners in a course on stock exchange techniques. However, research is emerging on [difficulties](#) (FR) encountered by students when conducting online research and the use of audio-visual materials in their assignments and the consequences thereof. Finally, AI is promising to [transform the learning experience](#) (EN) and to improve equality access and find a [sustainable path](#) (EN).

Another immediate concern seems related to academic staff. What is the impact of EdTech on [lecturer's role](#)? (FR) and how lecturers are upskilling with new methodologies such as [training tutors](#) (FR) to improve their teaching interventions with [online learners](#) (FR) or thinking from a [different perspective](#) (FR).

Between new technologies, new conditions and new skills, it is fair to say that we are witnessing a [paradigm shift with new drivers](#) (EN)- embracing change is, as we tell our students, in order.

Looking for some inspirations?

It's time to back to school resolutions! A new trend is gaining popularity among students: ["gongbang"](#), or studying while watching others doing it. Born in Korea during the lockdown, this practice would stimulate concentration and motivation (FR). On the teacher's side, we propose to you to [diminish cognitive load](#): stay focused and leave you with more energy for what you are teaching by using simple tips you can employ before and during a classroom session (EN). Now relaxed, you can use your [teacher's superpower](#) to create a stimulating environment that encourage learning and successfully instilling that passion to inspire students to do the same (FR).



For several years now, higher education increasingly considered in [transversal competences](#) like Autonomy, creativity, self-esteem... Three recent studies look at the influence of these skills on the career paths of graduates. (FR) A recently big transaction in American Edtech startup forced universities and colleges [to look to the future](#) (EN), identify which strategies they want to pursue and start thinking about how to unbundle the value chain and outsource areas where others possess superior core competencies.

Chosen for you by the KH: we received new [books on L&T](#), our favorite this term is [Evaluation des apprentissages en formation à distance : enjeux, modalités et opportunités de formation en enseignement supérieur](#)

Actualities – Events



This year, the Employees seminar gathered nearly 350 collaborators at "La Carrière" of Saint-Herblain and the morning activity was focused on "[la Fresque du climat](#)". There was also an award ceremony Forum Innovation 2021 about 3 projects:

- "[Mieux apprendre pour réussir](#)" - Céline Legrand, Dan Evans, Erika Logeais
- "[Comment former nos étudiants à l'esprit critique ?](#)" - Jennifer Goodman, José Maillet, Adeline Ochs, Michaël Roux
- "[Sustainable Business : From Challenge to Opportunity](#)" - Emma Avetisyan, Céline Louche, Christian Vögtlin, Jennifer Goodman



Audencia put at your disposal **Easy Recording Studio**, a semi-autonomous use device with a single user who brings his/her course material and face the camera to self-record. The objective is the production of videos viewable in asynchronous mode, with or without post-production and no need for advanced technical knowledge. We initiate the use of Easy Recording Studio as part of a project for the MSIM program in China and potentially other projects particularly the digitalization of the Third semester for the upcoming academic year.

You have the possibility to bring your own material with a script or without special preparation to try the device: it may be used for a personal presentation or sharing your expertise or research or creating your own course or part of it. We invite you to watch these [Tutorials](#), to have an idea about the possibilities. You can also be assisted by an instructional designer on building your eLearning Module and digitalize your course content by contacting directly pedagogy@audencia.com.



The Easy Recording Studio is in our premises since 13/09 and the provider ensured a demonstration on 16/09. **The 14th of October** will be held an **exchange and feedback about the device** from some teachers stay tuned and do not forget to mark this date!

> COORDONNEES

Audencia Atlantic Campus
8 Route de la Jonelière
44312 Nantes, Cedex 3
Tel : +33(0)2 40 37 34 34

> ACCREDITATIONS



Audencia

never stop daring.



Ce message électronique a été envoyé par AUDENCIA
8 ROUTE DE LA JONELIERE - BP 31222, 44312 Nantes, France

Nous respectons votre vie privée - [Voir notre politique](#)

[Mettre à jour votre profil](#) | [Gérer vos abonnements](#) | [Se désabonner](#)