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#14 - OCTOBER 2024

## LEARNING AND TEACHING NEWS



### EDITO

This newsletter offers you the opportunity to explore engaging features and inspirational tools to enhance your daily work as a faculty member, whether in the realm of technological experimentations in the area of assessment. More broadly, the selection highlights the essential balance between embracing technology advancements and remaining mindful of the planet's limitations.

### L&T in the news



AI continues to be in the center stage. recent interviews present the various ways in which students use GenAI (EN), including [case preparations](#) (EN), and how learners are perceiving changes in their learning after the adaptation of AI by their lecturers.

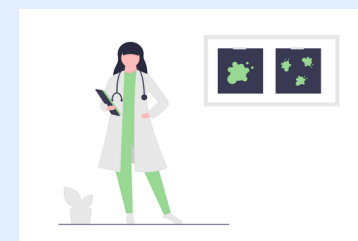
Lecturers, on the other hand, continue to leverage AI tools. Deploying [chatbots](#) (EN) to enrich the classroom experience, incorporating [role-playing scenarios](#) (EN) in the classroom activities, or to [personalise learning](#) (FR) across programmes in the whole institution are now common examples.

As Audencia continues the experimentation with the GenAI for students' evaluation, it is appropriate to revisit best practices on feedback and assessment. [High structured courses](#) (FR) maximise the benefits on the learning process while the "[5 step](#)" [feedback](#) (EN) method demonstrates how crucial feedback is for professional growth. Some schools are even experimenting with [evaluation frameworks of AI usage](#) (FR), further intertwining technology with academic standards.

On the flip side of technology advancements, there is a growing emphasis on sustainability. The tension between rapid technological growth and the need for sustainable development is becoming increasingly clear, and educational institutions must [innovate](#) (EN) responsibly to ensure long-term societal benefits. Sustainability is progressively [incorporated into curricula](#) (FR) to help students navigate global challenges within well-defined [frameworks](#) (FR), preparing them to face the complexities of the 21st century. As a reminder, Audencia is adopting the CDEFM's sustainable development skills framework (available both in [FR](#) & [EN](#))

### Research

In the field of research, two papers have particularly caught our attention. The first one presents a practical tool designed to provide formative feedback to students based on the [Acknowledge, Affirm, Challenge, and Encourage method](#) (EN). Although initially aimed at engineering students, it helps students to develop metacognition skills in any discipline.



The second paper addresses the philosophical concept of [decolonisation](#) in digital learning, examining how cultural biases shape education and contribute to inequities, particularly in distant learning, and how to avoid these pitfalls. This topic resonates with the [intention of Audencia's Knowledge Hub](#) to align with this trend as a method of inclusion.

### Looking for some inspirations?

Have you ever heard of [algocracy](#)? It's about using algorithms and computer systems to analyze data, make decisions and implement policies in various fields. faced with quantities of data and complex analyses, algorithms could be more objective, efficient and rapid than humans. In [his book](#) (FR), Arthur Grimonpont invites us to reflect on the ethical issues this raises.



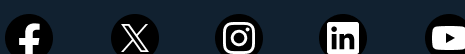
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