

Role and support from the learning and teaching team

Learning & Quality Development Department



Audencia

WHO are WE ?

A trio of learning designers within a wider department



Emmanuel Moyon
Learning & Teaching Development
Head Manager



Tamim Elbasha
Director LQD



Firas Abdelmalek
Learning Designer



Erika Logeais
Learning Designer



Mission: To improve the learning experience of the learner

LEARNING DESIGN AND PROJECT MANAGEMENT

- Design courses / workshops
- Manage pedagogical projects
- Write storyboards
- Develop learning activities / games
- Facilitate creativity workshops
- Bring recommendations to learning strategies

DIGITAL COMPETENCIES

- Design digital learning environment
- Interface with IT / production resources
- Adapt digital tools to learning objectives

DEVELOP A PEDAGOGICAL COMMUNITY

- By promoting learning practices
- By making benchmarks / developing a newsletter about pedagogy
- By integrating competencies' pedagogy





Audencia

Why are WE useful?

Emerging missions in a changing environment

Global challenges

- **Climate change**
- **Health crisis**
- **Raise of technologies**

Sector challenges

- **New players**
- **Brand recognition**
- **Distance learning**

Professional skill expectations

- **Importance of soft skills**
- **Emerging jobs (data / AI)**
- **Sustainable model**

Learners' expectations

- **Balance with jobs**
- **Longlife learning**
- **Fun & games**



**IMPROVE LEARNING STUDENT
EXPERIENCE**

Aside this changing environment, your motivation...

- Unsatisfaction regarding the results of students' assignments,
- Willingness to increase interactivity during live sessions,
- Course transformation,
- Development of new teaching materials,
- Use of active teaching methods...





Audencia

**What kind of things
can WE do for YOU?**

On request

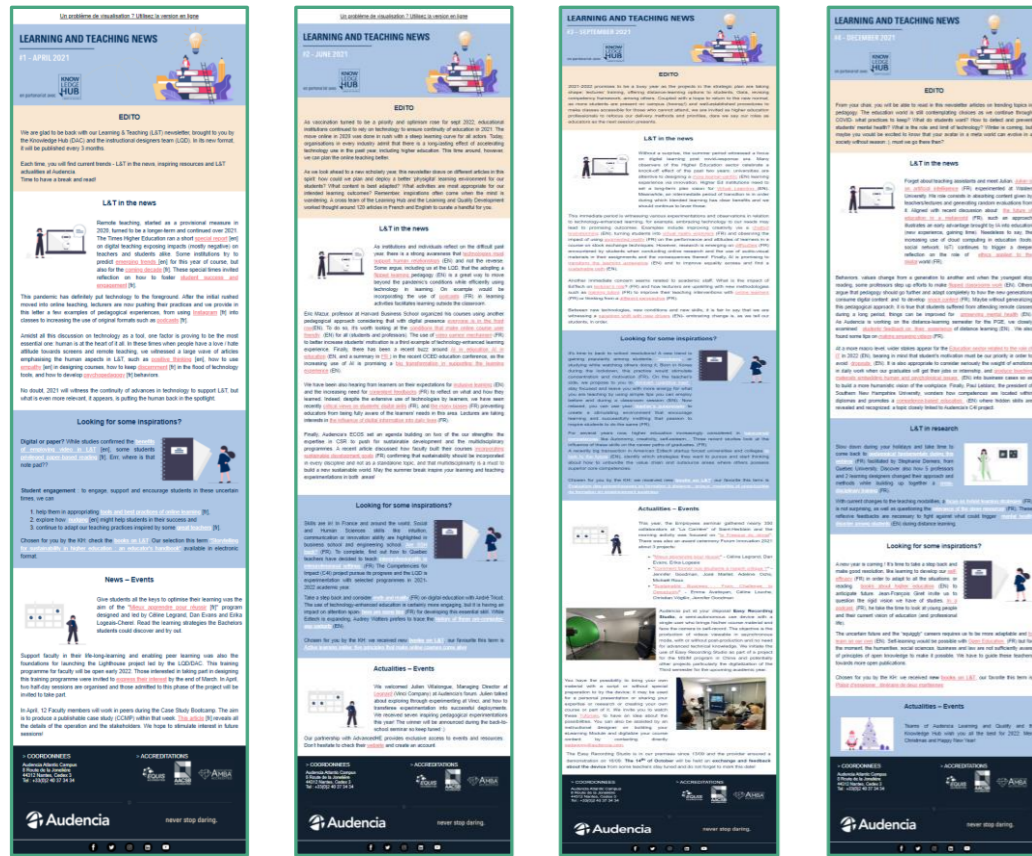
From the programs

- To bring added value to the learning experience. Eg: Active learning zone / innovative learning spaces
- To develop student's autonomy. Eg: online courses to reach the level business basics,
- To ensure inclusiveness into teaching. Eg: exam procedures, professor handbooks
- To meet quality requirements on pedagogy. Eg: model online teaching conditions (Authors rights)

From the professors

- To develop print or digital case studies,
- To foster creativity, design thinking workshops,
- To design blended or distant mode courses,
- To observe teaching situations,
- To co-facilitate big attendance workshops,
- To develop online environments

On a regular basis



Every quarter
Edition of a **press review on pedagogy**, with the Knowledge Hub sent to all professors and stand-ins



Once a month
One hour-**webinar on teaching experience** sent in all professors' and stand-ins outlook agenda
Ex: large online course, case study facilitation, distance coaching

Already in place

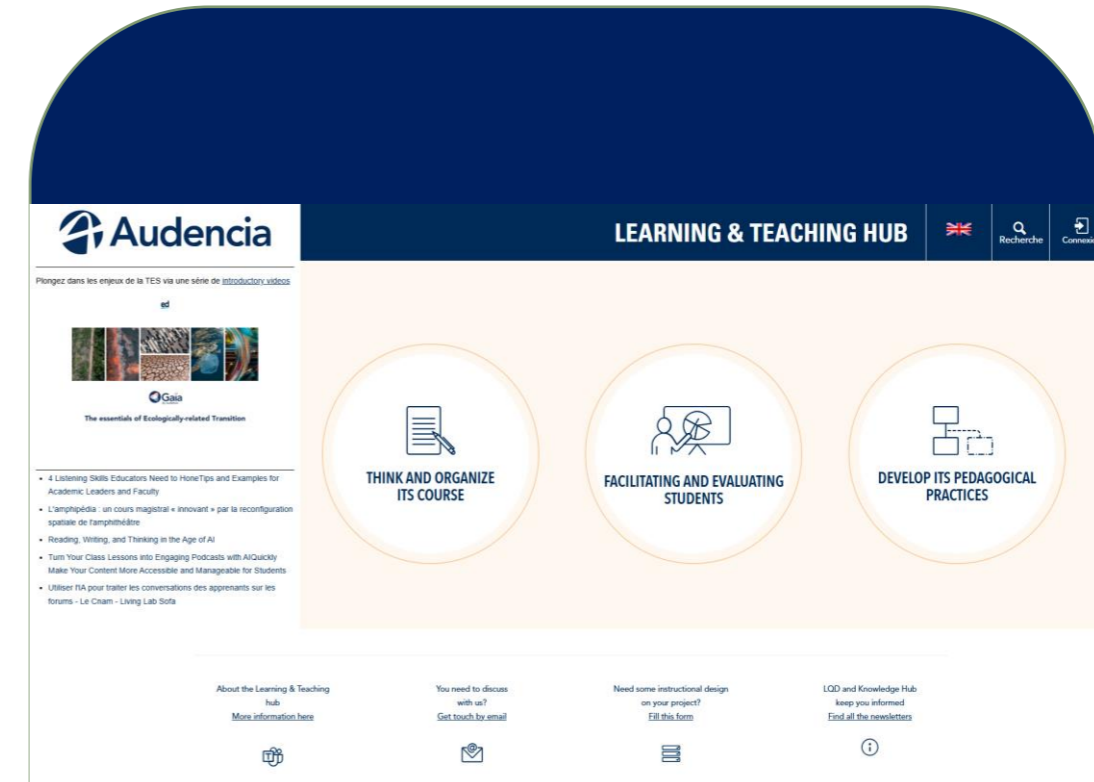


Photo by [Firmbee.com](https://www.firmbee.com/) on [Unsplash](https://www.unsplash.com/)

Lighthouse, a tailored certified training programme for professors on teaching, managing and increasing impacts

Peer learning / mentoring

Partnership with Advance HE



Learning & Teaching Hub, one single place to find resources, peer feedbacks, tips and Audencia policies on teaching environment.

<https://learning-teaching.audencia.com/>



Audencia

How can WE work together?

Contact & Process

Regarding pedagogy:

- If you want to launch a project with a learning designer, you can either complete a form on the website (digital project) or send an email.
 - In case of digital projects, after completing the project framework, your project will be assessed by an internal steering committee.
1. Connect to <https://learning-teaching.audencia.com/> , complete the demand form
 2. Contact: pedagogy@audencia.com

Regarding the technical support :

- If you have any technical issue, you can either contact Audencia's support : assistance.audencia.com



Audencia
audencia.com

Thank you for your attention!

Pedagogy@audencia.com

**NEVER
STOP**

DARING

"
*Cultiver l'audace,
toujours et à tout âge,
croire en soi, se lancer, innover,
apprendre de ses échecs,
se relever et recommencer.
S'engager avec et pour les autres,
agir en manager responsable,
respectueux et bienveillant,
impacter positivement la société.*

*L'audace nous grandit,
élargit notre horizon,
nourrit notre imagination
pour mieux transformer le monde.*

"