

REX WEBINAR

EASY RECORDING STUDIO

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REX WEBINAR

EASY RECORDING STUDIO

- What is Easy Recording Studio? What you can use it for?
- What support you need? What you should prepare?
- How it feels facing the Easy Recording Studio?
- How you would appear? Some examples?

October the 14th 2021





**WHAT IS EASY RECORDING STUDIO?
WHAT YOU CAN USE IT FOR?**

never stop daring.



EASY RECORDING STUDIO

THE PRODUCTION

never stop daring.



Easy Recording Studio is an online course recording device in **asynchronous mode**.

It is a studio equipped with a **camera** and a **teleprompter** exposed in front of the teacher.

The latter has the choice of being **embedded on its content** (slides) thanks to green background.



Easy Recording Studio

Available now **temporarily at room 248**.

It will be moved to **room 183 of the ECE** building starting from **October the 22th**.

EASY RECORDING STUDIO

HOW TO TRY?

The **Easy Recording Studio** is in our premises of Atlantic Campus since 13/09 and a demonstration was ensured by the provider on 16/09.

Other sessions will be organized starting from October, so you'll have the elements in both hands to produce your content! I invite you to watch these [Tutorials](#), to have an idea about the possibilities.

To be assisted by an instructional designer please contact pedagogy@audencia.com

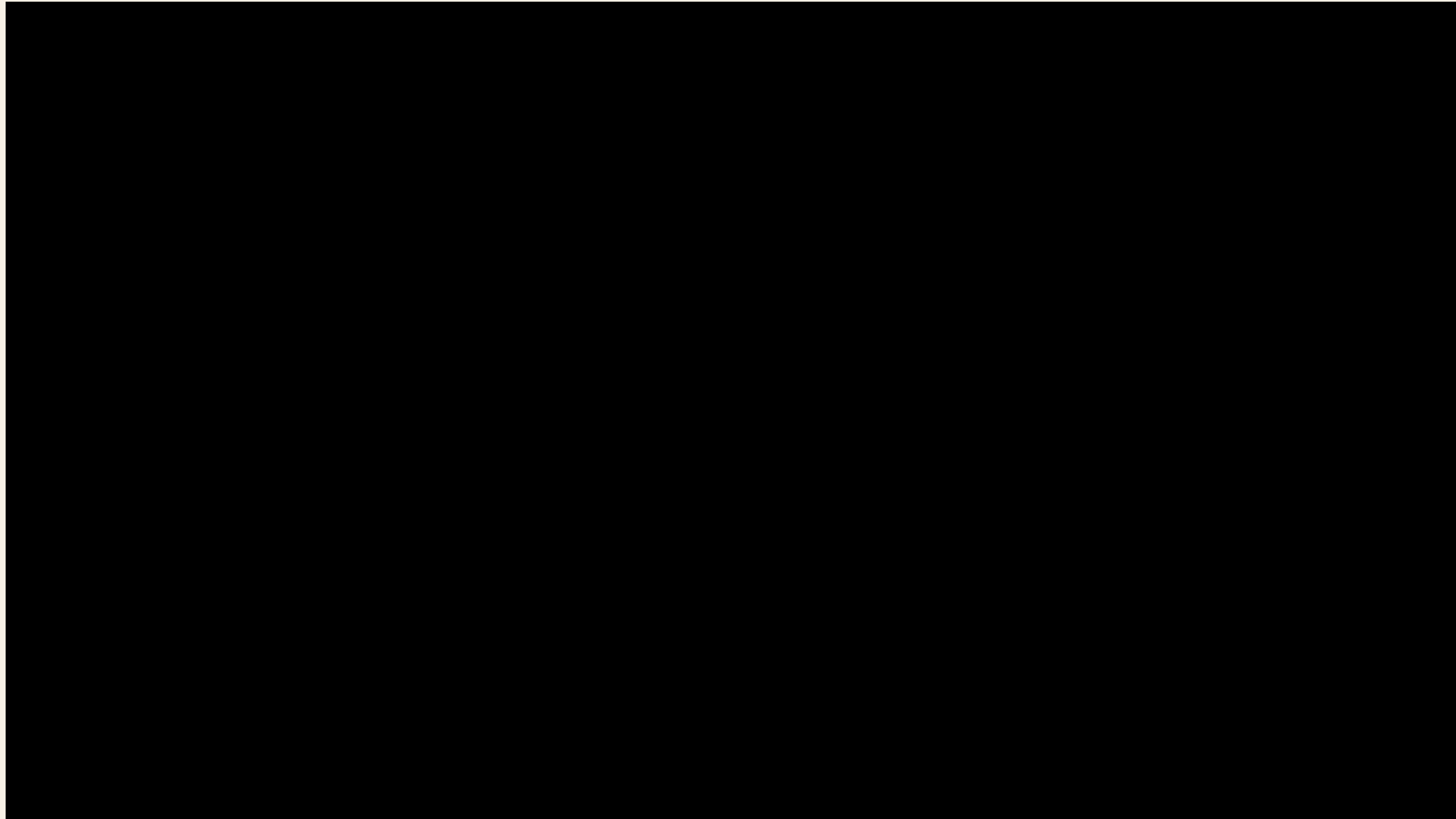
To have access to **Easy Recording Studio** you need to validate your reservation one week in advance on Outlook (temporarily at room 248) and retrieve the key at the reception desk.



EASY RECORDING STUDIO

WHAT FOR?

<https://youtu.be/X4wE6FZaEFU>



EASY RECORDING STUDIO

SOME EXAMPLES?





**WHAT SUPPORT YOU NEED?
WHAT YOU SHOULD PREPARE?**

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ODL FACILITATOR GUIDE

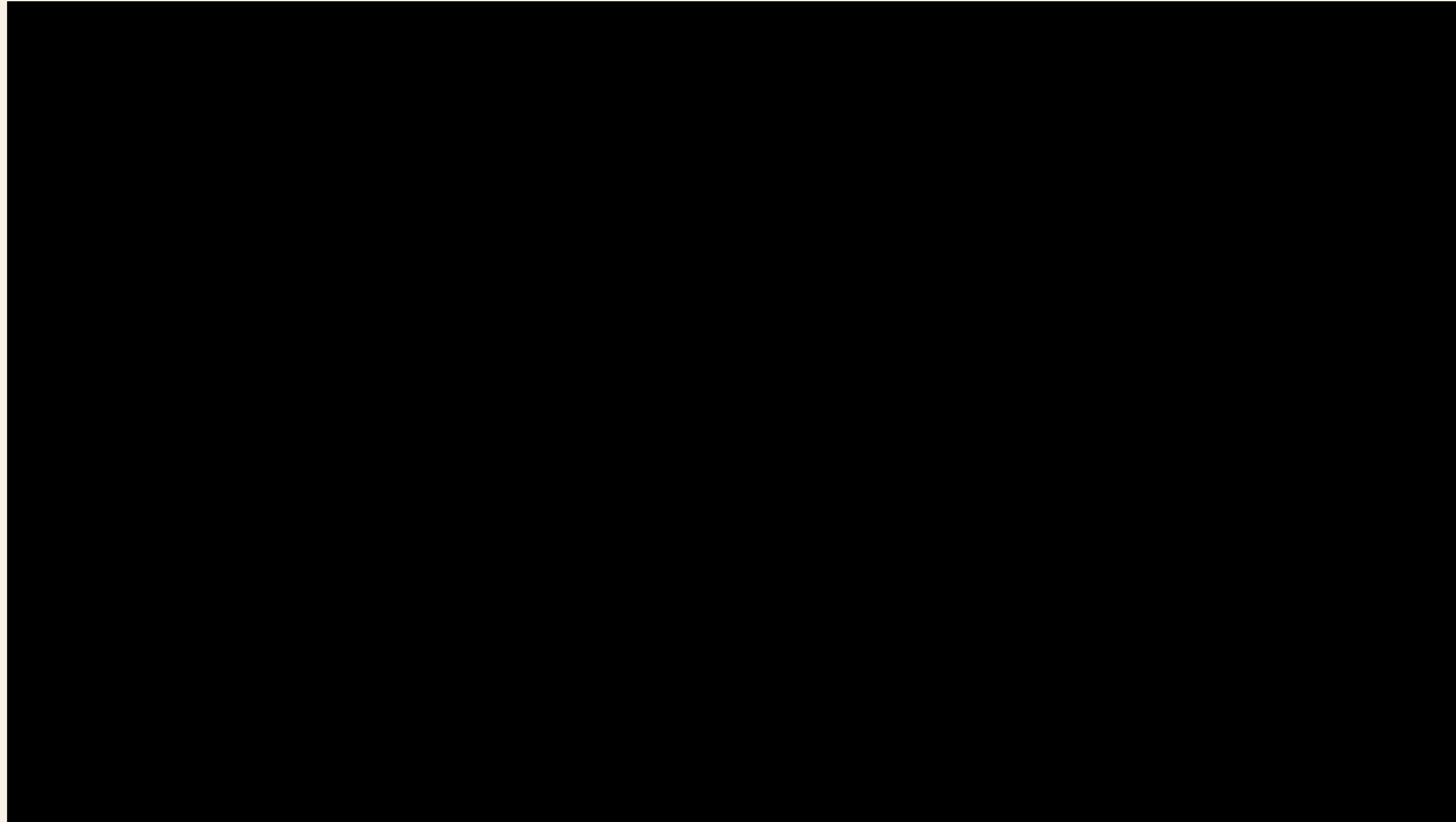
INSTRUCTIONS

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ODL FACILITATOR GUIDE

INSTRUCTIONS – Part 1

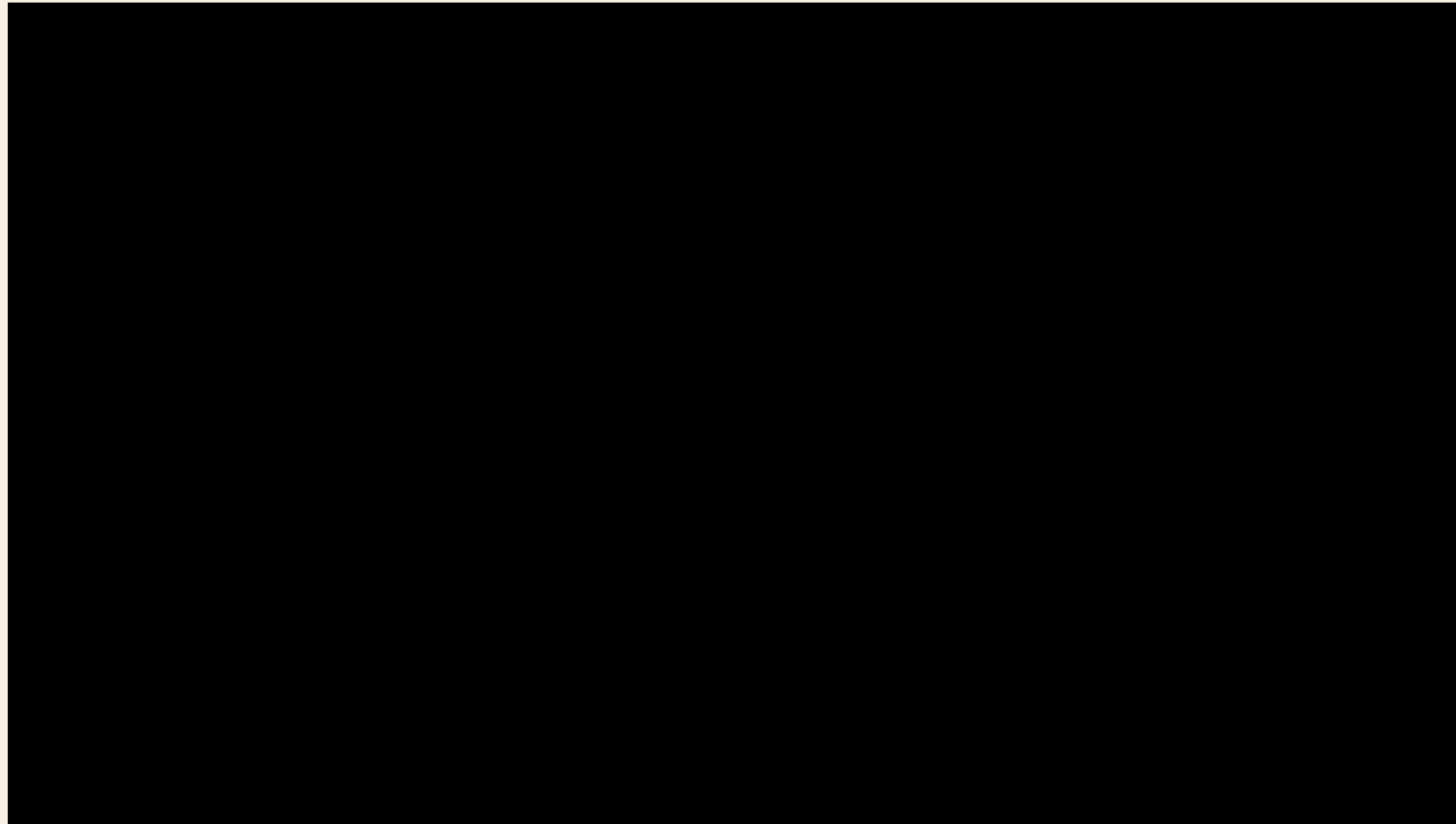
https://audencia0-my.sharepoint.com/:f:/g/personal/quality_audencia_com/Eje1tAzsjbBLqxDGWsGu12IBemZEjslXkLj2wQqXesZozQ?e=U1CtZU



ODL FACILITATOR GUIDE

INSTRUCTIONS – Part 2

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THE PEDAGOGICAL ENGINEERING PHASE

PREPARE YOUR SCRIPT AND MATERIAL FOR RECORDING

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THE PEDAGOGICAL ENGINEERING PHASE

PREPARE YOUR SCRIPT FOR RECORDING

The script will help you **structure your content at a granular level** and **interpret concepts your way**, with **your own words**. The script can be in txt, doc, odt, ... the main thing is that it should be easy to process and change at any time to optimize it during recording but also during the production phase and subtitling.

Make a test recording by running your script over a “**Prompter**” using the tool <https://cueprompter.com>. This is an effective way to check the flow and content of your script, eliminating any awkward transitions or turns of phrase.

THE PEDAGOGICAL ENGINEERING PHASE

PREPARE YOUR POWERPOINT MATERIAL

This support will be displayed during your filmed intervention thanks to the editing work. Overall, we have to go towards simple visuals. **Avoid posting visuals that you do not comment on**, but conversely, you can say things that are not presented on your course material.

In order to respect the graphic charter and a certain homogeneity between all the educational resources within the school, we offer you a **support model (template)** to use to present your content.

Depending on the application, **the appearance or visual capture of the speaker is not always mandatory** and can be replaced, for example, by screenshots of a manipulation with recording of a voiceover for comments and instructions.

The support model as well as the graphic charter will be defined and made available on INTRANET after the exchange workshops with all the participants.

Prefer images to text and don't hesitate to take pictures or simply film your work environment.

Facilitator zone



THE PRODUCTION

SOME TIPS IN FRONT OF THE CAMERA

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THE PRODUCTION

SOME TIPS IN FRONT OF THE CAMERA

- **Outfit, hairstyle, makeup**

A filmed performance is like a **first impression**. What impression of yourself do you want to give? Your outfit, including your hairstyle and any accessories you wear should have a purpose.

Choose **an outfit in your size** (if it's too big or too small it will show and give a bad impression), clean, and if possible **in which you are comfortable** so as not to add to the pressure.

Dress in a sober way, without green and without stripes because the shooting can take place in our editing room in front of a green background which will be replaced during the editing by your PowerPoint support. Also avoid overloading accessories (jewelry).

Make-up should not be overloaded. It is mainly used not to glow like a mirror with the lights, which can be a distraction.

THE PRODUCTION

SOME TIPS IN FRONT OF THE CAMERA

- **Rhythm and volume**

Take care of your breaks. When reading, our brains need breaks to absorb the information presented to them. **A learner needs these same breaks to integrate what he has just heard.**

Technically, it is possible to cut the recording to resume it later or even to film several times in a row a part on which you stumble.

Breathe normally and you will speak normally. Don't blast your speech in long, monotonous sentences. On the contrary, **take advantage of the commas to breathe** and breathe your sentence.

Emphasize important words in your sentences. Nothing is more soporific than a uniform speech. At the volume level, if you speak too low, a thin voice does not inspire confidence. Be clear enough that every word is understandable.

THE PRODUCTION

SOME TIPS IN FRONT OF THE CAMERA – BODY LANGUAGE

- **Face camera**

The camera should be seen as **a caring friend** who listens to you with a smile. You talk to him quietly as you talk to a person and smile back at him. It will make you much more comfortable.

- **The face**

A robot face, expressionless, scares people away and makes one think of concealment. It is the whole face that expresses your speech and reveals what you really mean when you speak.

When you say something, mean it (hence the importance of speaking calmly and punctuating sentences) ... and your face will express it.

- **Hands, arms**

The hands and arms also speak. Arms crossed are a sign of closure, of defense, of tension. Hands clasped as a sign of attention.

Use your hands to punctuate your sentences but avoid playing windmills, it distracts the attention.

THE PRODUCTION

SOME TIPS IN FRONT OF THE CAMERA – BODY LANGUAGE

- **Attitude**

Stand up straight but not at attention ... that's why chairs have backs. Not slouching forward or backward, **but attentive to your interlocutor**. Not leaning to the left or to the right, it gives a feeling of imbalance.

In fact, stand tall enough to breathe well without constraint (abdominal breathing is taught to actors, singers and wind musicians, who breathe very little from the chest).

- **Movement**

It all depends on the framing. Do not make movements that will go out of the frame. Don't walk like a caged bear or an executive on the phone.

In fact, theater travel management is already well advanced ... to start, stick to a fixed position, it is already complex enough to master.



THE INTEGRATION

BLACKBOARD

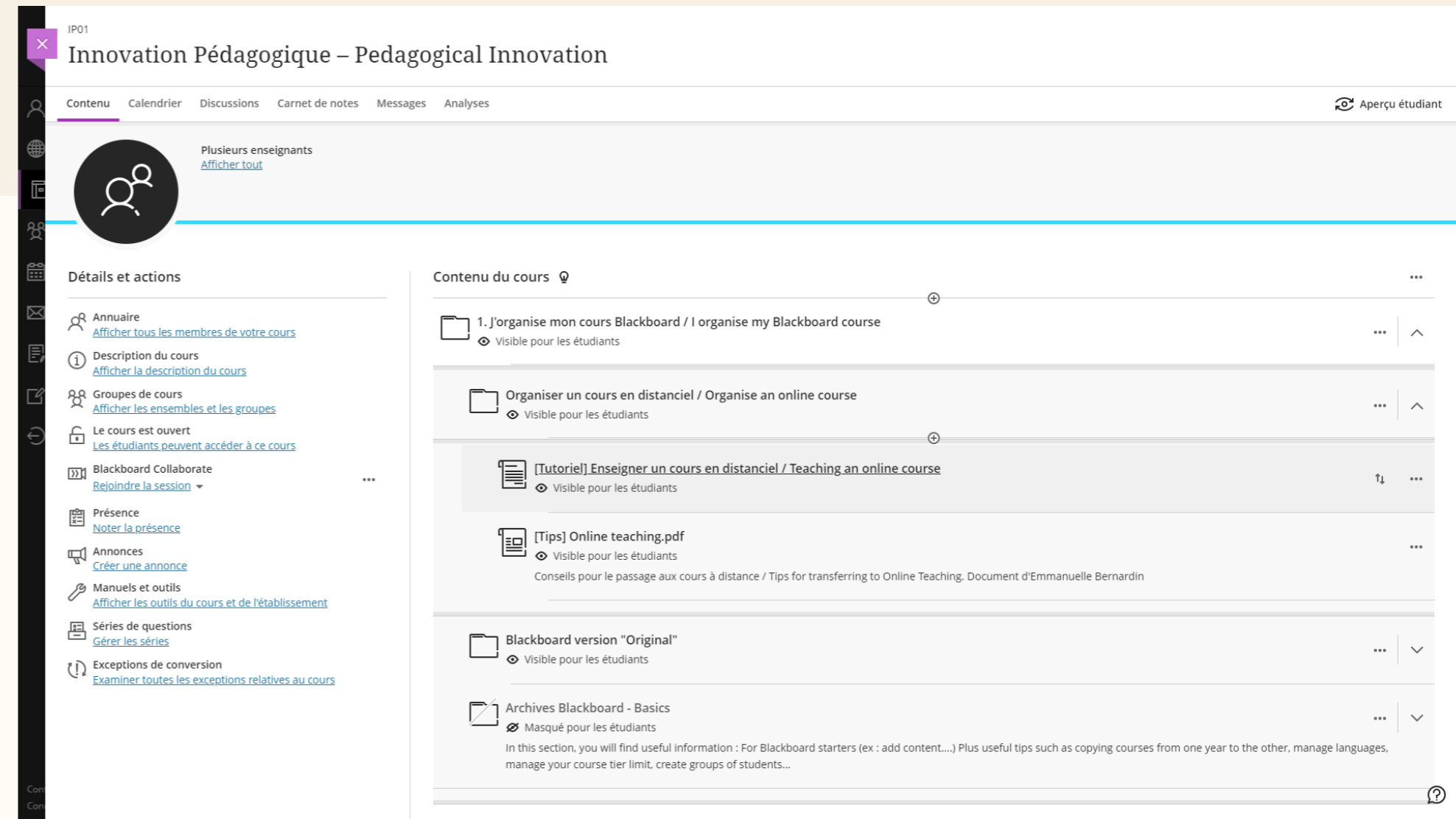
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BlackBoard is a learning management system.

It allows you to **manage access** and integrate your learning content and **monitoring your students experience**.

This is an online platform where you can upload your resources and courses.



BlackBoard

Preview of the BlackBoard platform.

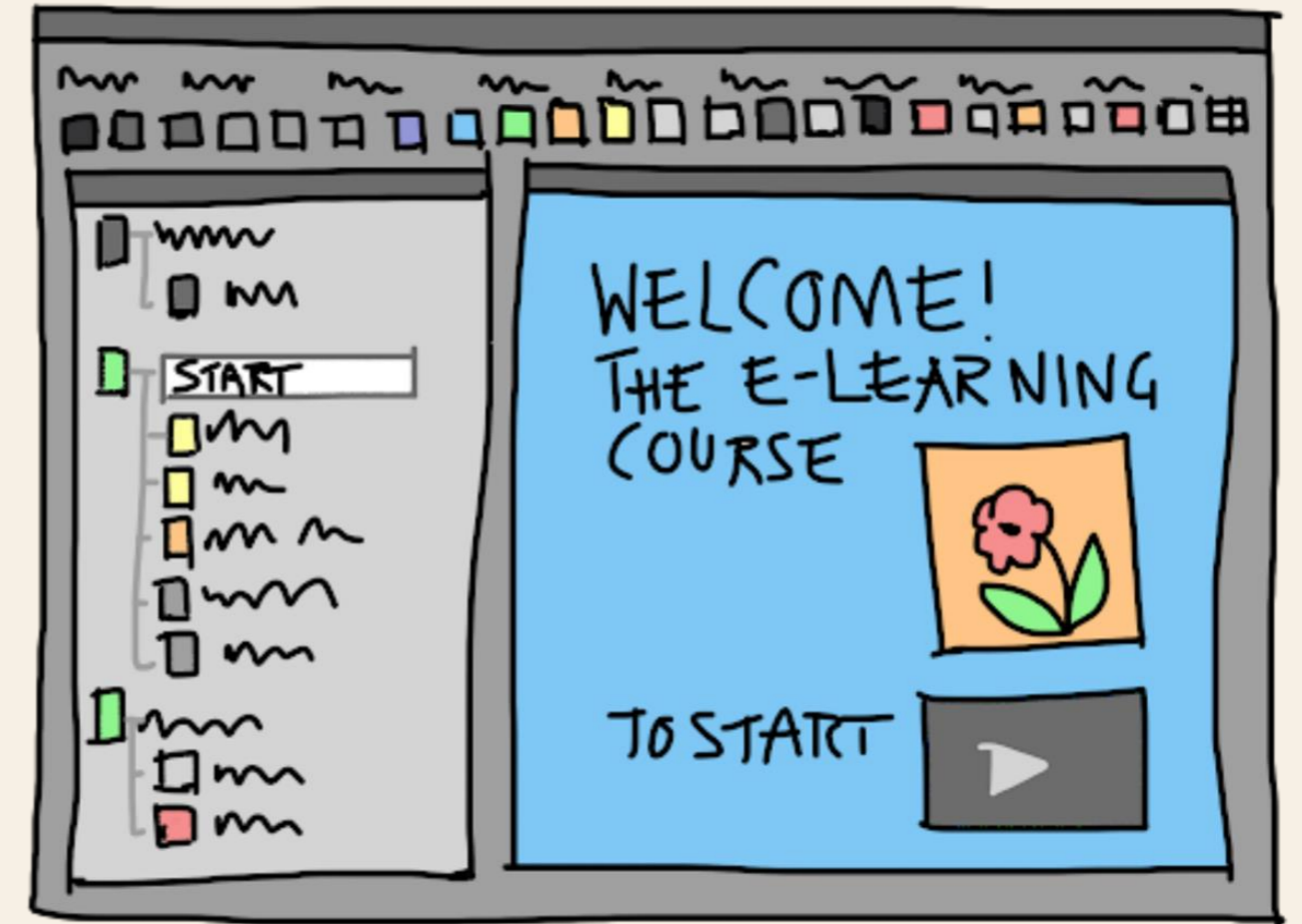
<https://audencia.blackboard.com/>

THE INTEGRATION

BLACKBOARD

The technical integration phase, consists of **formatting the content on the learning platform and management of educational resources...** This step is assisted by the technical team who oversees the implementation of the contents.

At this stage, it is always interesting to test to verify that everything works perfectly before the official launch of the course because it is not rare that a document has been forgotten or that a technical bug remains...



Une école

 CCI NANTES ST-NAZAIRE



Thank you for your attention.



■ ■ RÉPUBLIQUE FRANÇAISE